

2. The method of claim 1, wherein selecting the set involves selecting at least some of the set for visual scrambling and protecting the set includes visual scrambling those segments selected for visual scrambling.

3. The method of claim 2, wherein visual scrambling involves using a key, including a remote computer number.

4. The method of claim 3, wherein the remote computer number is a processor number.

5. The method of claim 2, wherein selecting the set involves designating those segments to be protected.

6. The method of claim 1, wherein selecting the set involves selecting at least some of the set for bit encryption and protecting the set includes bit encrypting those segments selected for bit encryption.

7. The method of claim 1, wherein selecting the set involves selecting at least some of the set for visual scrambling and at least some of the set for bit encryption, wherein some of the set may be selected for both visual scrambling and bit encryption, and protecting the set includes visual scrambling those segments selected for visual scrambling and bit encrypting those segments selected for bit encryption.

8. The method of claim 1, wherein a remote computer number is stored and matched against a remote computer number from a remote receiving computer during playback.

9. The method of claim 1, wherein prior to protection, the segments include video signals.

10. (Amended) The method of claim 9, wherein the video signals are in an MPEG format.

11. The method of claim 1, wherein prior to protection, the segments include video and audio and both the video and audio are protected.

12. (Amended) A method of receiving and processing content, comprising:
receiving a group of segments of content including a set of segments that does not include all segments of the group, and wherein the set, but not the other segments of the group, have been protected to prevent the protected segments from being properly reproduced without undoing the protection with assistance of a correct key that is not generally available;

undoing the protection if the correct key is received; and
playing the group of segments seamlessly with a media player.

13. (Amended) The method of claim 12, wherein at least some of the protected segments have been protected through visually scrambled.

14. (Amended) The method of claim 12, wherein at least some of the protected segments have been protected through bit encryption.

15. The method of claim 12, wherein the key includes a remote computer number.

16. The method of claim 12, wherein information identifying protected segments is contained in headers.

17. The method of claim 12, wherein information identifying protected segments is contained in at least one watermark.

18. The method of claim 12, wherein information identifying protected segments is contained in data transmitted separately from the segments.

19. (Amended) A content providing system, comprising:
storage to hold content divided into segments;
a user interface; and
circuitry and software cooperating with the user interface to select a set of the segments to be protected from a group of segments, wherein the set does not include all segments of the group, and to protect the set of segments, but not the other segments of the group, to prevent the protected segments from being properly reproduced unless the protection is undone with assistance of a correct key that is not generally available.

20. The content providing system of claim 19, wherein protecting the selected segments involves a key including a remote computer number.

21. The content providing system of claim 19, wherein the user interface includes options to select at least some of the set of segments to be visually scrambling and the protecting of the segments selected for visual scrambling includes visual scrambling.

22. The content providing system of claim 19, wherein the user interface includes options to select at least some of the set of segments to be bit encrypted and protecting of the segments selected for bit encryption includes bit encryption.

23. The content providing system of claim 19, wherein the user interface includes

options to select at least some of the set of segments to be visually scrambled and at least some of the set of segments to be bit encrypted, wherein some of the set of segments may be selected for both visual scrambling and bit encryption, and protecting of the segments selected for visual scrambling includes visual scrambling and protecting of the segments selected for bit encryption includes bit encryption.

24. The content providing system of claim 19, wherein the content includes video signals.

25. The content providing system of claim 19, wherein the content includes video signals and audio signals.

26. (Amended) An article comprising:

a machine readable media including instructions that when executed cause a content providing system to:

select a set of segments of content from a group of segments to be protected wherein the set does not include all segments of the group;

protect the segments of the set with, but not the other segments of the group, to prevent the protected segments from being properly reproduced unless the protection is undone with assistance of a correct key that is not generally available; and

transmit the group of segments.

27. The article of claim 26, wherein protecting the selected segments involves a key including a remote computer number.

28. (Amended) An article comprising:

a machine readable media including instructions that when executed cause a content providing system to:

receive a group of segments of content including a set of segments that does not include all segments of the group, and wherein the set, but not the other segments of the group, have been protected to prevent the protected segments from being properly reproduced without undoing the protection with assistance of a correct key that is not generally available;

undo the protection if the correct key is received; and
play the group of segments seamlessly with a media player.

29. (Amended) The article of claim 28, wherein the key includes a remote computer